



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in India

The Ambassador of Switzerland Dr. Ralf Heckner

cordially invites you to the

Webinar on Countering Counterfeiting

Thursday, January 21, 2021, 11.30 am to 1 pm (IST)

**Special Address by Mr. Ravinder Kumar
Hon'ble Joint Secretary
Department for Promotion of Industry and Internal Trade (DPIIT)
Government of India**

Followed by a Panel Discussion

Call-in/bridge details:

Join Webex Meeting - Click [here](#) to join

Webinar/Meeting Access Code: **176 293 7784**

Webinar/Meeting Password: **Y9-211CH@**



Intellectual Property Attorneys



Swiss-Indian Chamber of Commerce



Agenda

11:30am – 11:35am

Welcome Remarks

Dr. Ralf Heckner, Ambassador

11:35am – 11:40am

Opening Remarks

Mr. Shivprasad Laud, ED, Swiss Indian Chamber of Commerce, Mumbai

11:40am – 11:50am

Special Address

Mr. Ravindra Kumar, Joint Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India

11:50am – 12:10pm

Panel Discussion with key officials from Roche, Richemont, Interpat and Nestlé

- How is Industry focusing on IP registration and protection
- Cause and effect: counterfeiting in watch and pharma industries
- Steps & Measures undertaken to curb counterfeits – Civil, Criminal and Customs
- Experience in dealing with counterfeits in online ecommerce platforms
- Some tips for brand owners

12:10pm – 12:40pm

Moderated panel discussion with the experts

Moderator: Mr. Jyoti Sagar, Managing and Founding Partner, K&S partners, IP Attorneys

12:40pm – 12:55pm

Q&A session with the whole audience moderated

Mr. Florin Müller, Head of the Economic Section, Swiss Embassy

12:55pm – 13.00pm

Closing remarks

Dr. Ralf Heckner, Ambassador

